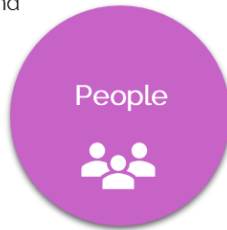




Use sustainability to drive innovation in products, services & systems

Engage creativity and passion of all your stakeholders



Ensure materials and supply chain don't harm environment, deplete natural resources or exploit people

Where are the opportunities?



Use numbers to help you and your customers make better decisions



A. Minimise resource consumption and emissions during use

B. Maximise productivity by: sharing, leasing, maintaining, repairing, upgrading, reusing, remanufacturing and recycling

How to use the checklist

Checklist		Status			Notes
		Not started	Doing some things	Doing most things	
Innovation					Tick most appropriate answer
1	Do you have a system for creating, capturing and implementing ideas for new/improved products and services?		✓		
2	Do you have a system for creating, capturing and implementing ideas for new/improved systems?			✓	
3	Do you use sustainability to drive innovation in your products, services and/or systems?	✓			

Make notes / jot down ideas here

Sustainable Business Checklist



Name:

Date:

Checklist	Status			Notes
	Not started	Doing some things	Doing all we can	

Measures

1	Do you have effective KPIs (Key Performance Indicators) for Sustainable Business?				
2	Do you use Financial, Social and Environmental measures in decision making?				
3	Do you have the financial means to achieve your goals?				

Action					When	Done

People

4	Do you enable employees to be Autonomous, to feel in control of their work?				
5	Do you enable your employees to develop Mastery, to be the best version of themselves?				
6	Have you clearly set out the Purpose of the business and communicated it to your employees?				
7	Are your employees well looked after?				
8	Do you involve your employees, shareholders, suppliers and customers in your sustainability efforts?				



Action					When	Done

Sustainable Business Checklist



Name:

Date:



Checklist	Status			Notes	
	Not started	Doing some things	Doing all we can		
 Operations					
9	Do you systematically reduce waste, emissions and inefficiencies in your operations?				
10	Do you systematically reduce the environmental impact of your products, packaging and transport systems?				
11	Have you considered selling the use of your product (rather than the product itself) or providing your services digitally/remotely?				
12	Do you maintain your tools and equipment correctly? Do you use and dispose of them in the most environmentally friendly way?				
Action				When	Done
 Supply Chain					
13	Do you select, measure and target your suppliers on environmental sustainability and employee conditions?				
14	Do you source your materials and production locally whenever possible?				
15	Do you avoid using materials that damage the environment and people and/or deplete the world's resources?				
Action				When	Done

Sustainable Business Checklist



Name:

Date:

Checklist	Status			Notes	
	Not started	Doing some things	Doing all we can		
 Innovation					
16	Do you have a system for creating, capturing and implementing ideas for new/improved products and services?				
17	Do you have a system for creating, capturing and implementing ideas for new/improved systems?				
18	Do you use sustainability to drive innovation in your products, services and/or systems?				
Action				When	Done
 Customers					
19	Do your products and services reduce consumption through performance and/or user behaviour?				
20	Do your products and services reduce or eliminate toxic emissions?				
21	Are your products and services designed to lengthen the usable life of products and does your business model reward you for this?				
22	Are your products and services designed for reuse or remanufacture and does your business model reward you for this?				
23	Do you take responsibility for ensuring products, packaging and consumables are recycled or disposed of in the most environmentally friendly way?				
Action				When	Done