

Carbon Reduction Plan

Supplier name: Magia CX UK Limited

Publication date: 11/11/2021

Commitment to achieving Net Zero

Magia CX UK Limited is committed to achieving Net Zero emissions by 2030.

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

Baseline Year: July 2020 to June 2021	
Additional Details relating to the Baseline Emissions calculations.	
<i>This is the first time we have reported our carbon footprint so this calculation establishes our baseline. It is based on our financial accounting year of June-July.</i>	
<i>Our Baseline calculation includes:</i>	
<ul style="list-style-type: none">• <i>Scope 2: Indirect Emissions</i>• <i>Scope 3 Categories: 1. Purchased goods and services, 2. Capital Goods, 3. Fuel and energy related activities, 6. Business travel, 7. Employee commuting (including emissions from employee teleworking)</i>	
<i>Our Baseline deviates from the requirements under PPN 06/21 as follows:</i>	
<ul style="list-style-type: none">• <i>Scope 1: Direct Emissions are zero as we are a virtual organisation with facilities that are owned or controlled by the company.</i>• <i>Scope 2 Categories: 1. Purchased goods and services, 2. Capital Goods and 3. Fuel and energy related activities are included, although this is not a requirement.</i>• <i>Scope 3 Categories: 4. Upstream transportation and distribution, 5. Waste generated in operations, and 9. Downstream transportation and distribution, are all zero as there are no emissions associated with them.</i>	
Baseline year emissions:	
EMISSIONS	TOTAL (tCO₂e)
Scope 1	0 tCO₂e
Scope 2	10.9 tCO₂e
Scope 3 (Included Sources as detailed above)	3.9 tCO₂e
Total Emissions	14.8 tCO₂e

Current Emissions Reporting

Reporting Year: July 2020 to June 2021	
EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	0 tCO ₂ e
Scope 2	10.9 tCO ₂ e
Scope 3 (Included Sources as detailed above)	3.9 tCO ₂ e
Total Emissions	14.8 tCO₂e

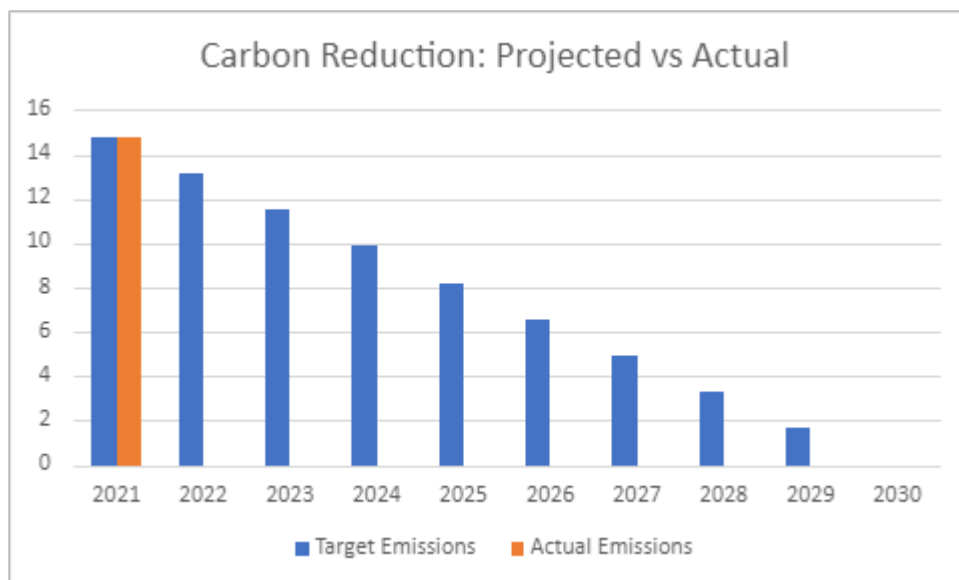
Emissions reduction targets

In order to continue our progress to achieving Net Zero, we have adopted the following carbon reduction targets.

We project that carbon emissions will decrease over the next five years to 6.6 tCO₂e by 2026.

This is a reduction of 56%

Progress against these targets can be seen in the graph below:



Carbon Reduction Projects

Completed Carbon Reduction Initiatives

The following environmental management measures and projects have been completed or implemented since the 2021 baseline. The carbon emission reduction achieved by these schemes equate to 0 tCO₂e, a 0% reduction against the 2021 baseline and the measures will be in effect when performing the contract.

- We have joined the “Go Climate Positive” carbon certification programme and achieved the “Carbon Footprint” certificate, which attests that we have calculated our full Scope 1, 2 & 3 carbon footprint and have defined a carbon reduction plan aligned with the global goal to limit global warming to 1.5°C.

In the future we hope to implement further measures such as:

- Work with our 4 key suppliers to reduce emissions from our digital systems
- Move our shared office space to one supplied by renewable electricity
- Ask our employees to consider use of renewable energy at home
- Ask our digital cloud-service providers to provide emissions of our use of their products

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard and uses the appropriate Government emission conversion factors for greenhouse gas company reporting.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard,

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of the Supplier:



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Date: 12 November 2021